



BRAND PROMISE:

Shape the world we live in

3DEXPERIENCE

BRAND PURPOSE

CATIA is the leading solution spanning the complete innovation and development processes to imagine, design, simulate new products and systems for impactful customer experiences toward a more sustainable world.

TARGETED AUDIENCE

Communities of:

- Engineers,
- Systems Engineers,
- Designers,
- Construction Professionals

BRAND DOMAINS



Systems Engineering & V+R Testing: Build an integrated approach to ensure efficient design and management of complex products and services.



Design and Engineering for Products and Systems: Enable engineering excellence (mechanical, electrical, composites...) to develop sophisticated products.



Design and Styling: Expand shape creativity, reach high level surface quality, and make the right decisions with physical & virtual prototypes.



Construction Engineering: Execute a building or infrastructure project from design and engineering through to delivery, collaborating beyond the limits of traditional project methods.



Knowledge & Know How Capture & Reuse: Capitalize and leverage best practices in all domains, thus freeing resources towards innovation.



CONTRIBUTION TO INDUSTRIES

- CATIA, Dassault Systèmes' founding Brand, has enabled critical business transformation in Aerospace and Automotive, now extending to all industries.
- CATIA is used by leading organizations in multiple industries to develop the products in our everyday lives, from cars and planes to future innovations such as autonomous vehicles, air taxis, agriculture robots, smart cities,...
- CATIA empowers its communities of users to go from product design to sustainable experience design, leveraging leading edge technology such as AI-driven generative design, sustainable intelligence, Model Based Systems Engineering,...

FUN FACTS

- 90% of cars in the world are engineered with CATIA
- Every 2.5 seconds an airplane engineered with CATIA takes off
- The first commercial airplane fully digitally designed (Boeing 777): this was achieved with CATIA

EMBLEMATIC CUSTOMERS



Find out more about CATIA:



Brand Community*



My Offer



User Community



Brand Essentials



*3DS Internal community only